

Re/Max Experts:

Re-imagining community for real estate professionals



Photography: Patrick St-Amand

Creating a full-service hub for real estate agents and their clients to network, connect and finalize transactions.

The Challenge: A Place to Come Together

Mike Squadrilla, owner of Re/Max Experts employs over 300 real estate agents in the Greater Toronto Area. When designing his new corporate headquarters, he wanted to disrupt today's work-from-home culture by creating a vibrant hub for his brokers to collaborate, learn and connect with each other.

The Solution: A Hub for Real Estate Professionals

The open concept space includes bookable meeting rooms, comfortable workstations, a café and coffee bar, flexible training/seminar rooms and a state-of-the-art podcasting room where agents can record and stream their own content. All areas are designed to support comfort, productivity and creativity.

Squadrilla explains, "Team members can drop in for an hour or for a day, have a meeting, listen to a seminar, share referrals and ideas, maybe do some heads down work, or bring in their client to finalize a deal—all while benefiting from the sense of community that organically happens in our new space." These agents, who work for themselves under the Re/Max Experts umbrella, now have the unique opportunity to find and build community with like-minded agents. In addition, Squadrilla rents out office spaces to several mortgage brokers who collaborate with the team's in-house lawyer, providing one-stop-shop services to the agents' clients. Mike sums up, "Being a real estate agent is challenging. You must stay motivated and constantly self-start. This space energizes them, it helps keep them accountable and it inspires them to be their best selves."

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Mike Squadrilla, Owner, RE/MAX Experts

FEATURED PRODUCTS

Bridges workstations, Kadin tables, Terrina flip top tables, Corby tables, Swap tables, Duet guest chairs, Accord conference chairs, Ballara stools, Drift ottomans, River lounge and River Personal Harbor, Wind lounge

FURNITURE DEALER + DESIGNER

The Office Shop

