

Olive Telemedicine:

Providing access to physical and mental health care at any time, from anywhere



Photography: Patrick St-Arnaud

Virtual care is a rapidly expanding segment of today's North American healthcare market. Since 2010, over \$100 billion USD of venture funding has been invested in digital health companies in the US alone*.

According to a survey conducted by the Canadian Medical Association (CMA), 64% of physicians said they will maintain or increase their use of virtual care in the future**. Companies like Olive are growing to meet this need. Olive is a telemedicine service that provides clients access to doctors and nurses via virtual and in-person consultations to obtain a diagnosis, treatment, referral or advice.

When it came to designing a workplace for Olive medical professionals and admin staff to undertake their daily tasks, the challenge was to efficiently create 38 offices in a labyrinth-like building that are private yet still welcoming and comfortable.

"The client originally wanted to partition the space with drywall, but we were able to demonstrate how demountable panels were a much better solution for their needs," explains Nancy Scott, Lead Designer at EMBLM Design. "Not only did Global's Boulevard panels have the built-in flexibility to adapt to the building's tricky dimensions and infrastructure, but they also incorporate glass and custom printed fabric wrapped panels that combine to create light and airy productive spaces."

*AMA – Future of Health: Closing the Digital Health Disconnect

**CMA – Virtual Care in Canada: Progress and Potential



Additionally, the fabric wrapped panels provide needed acoustical privacy while creating a canvas on which Olive could showcase its playful and modern branding. Panel graphics also become the backdrop on calls, conveying professionalism and a sense of approachability to the patient. Licence desking with loop legs complements the clean look, and the addition of monitor arms allow practitioners to angle their screens to keep patient information private.

“When they are in their office they have to be in their bubble. They have to feel intimate and connected to their client,” says Nancy Scott. “The natural light and the branded panels create an environment that feels safe and professional, providing a better healthcare experience for everyone.”

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Nancy Scott, Lead Designer
EMBLM Design

FEATURED PRODUCTS

Boulevard Panels, Licence 2 Desks and Reception, Kadin Meeting Tables, Popcorn Seating

DESIGN DEALER/FIRM
EMBLM Design



