

Case Study



Lundbeck Canada

How do we efficiently and effectively transition our workplace from a traditional to a more contemporary space? How do we create a work culture that attracts and retains the best talent? In the face of rapidly rising real estate costs how do we get more out of less?

Products:

Flexible furniture for the entire office including open, closed and collaborative areas

These were just a few of the questions the staff of this leading pharmaceutical company faced. Lundbeck is an international research-based company with its Canadian headquarters based in Montreal Canada. Through research, development, education, and partnerships with other companies and patient organizations, Lundbeck employees are improving the quality of life for people living with brain diseases and cancer.

Facing an impending move from the downtown core to the suburbs to maximize real estate spend, Lundbeck needed to create a space that would make their employees feel good about the transition. The secret

to this resolution, Catherine Baril, Senior Director, Human Resources and Administration, explains, “was to transition from our existing workspace, defined by private, closed offices in traditional wood finishes and little opportunity for spontaneous and organic employee interaction, to an open, light and airy collaborative space that would encourage personal interconnections, improved health and well-being and a more vibrant work culture.”



Less (Really) Is More

Lundbeck made a bold move. They removed all private offices from the plan and, instead, installed open concept, low panel Global freestanding systems that integrate interactive opportunities throughout the space. By moving all offices and meeting rooms away from the perimeter of the floorplate, all employees now have access to light and views to the landscape outside – a significant shift from Lundbeck’s previous space. Height adjustable tables, and monitor arms empower each employee to adjust their space to meet their unique needs while encouraging mobility. Overlapping storage and mobile pedestals enable robust and flexible storage solutions within individual workstations. A variety of collaborative spaces are integrated throughout the space including booths, soft seating inside workstation pods and a variety of lounge thoughtful and beautifully designed lunch room provides another area where employees can connect and refresh adding a further layer of choice in this new space.

The Result

Even though the square footage for each workstation decreased with the move, the space *feels* bigger. The new footprint allows for greater productivity amplified by greater opportunities for each employee to create, connect and work healthier, as a team.



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Catherine Baril, Senior Director,
Human Resources & Administration