

PLAYBOOK

winnipeg showroom

global

welcome to the Winnipeg showroom

It's more than a showroom, it's an experience. Select surfaces, details and patterns have been carefully chosen to reflect the story of this land, its people and the connections between culture + design.

We invite you to explore the space with a sense of curiosity. Look closely and you'll discover history woven into the flooring, expressed graphically on interior glazing and carried through the textiles + finishes that surround you.

This showroom was created in collaboration with Destiny Seymour, an Anishinaabe interior designer and founder of Indigo Arrows. She drew inspiration from the patterns + artifacts of Indigenous communities in Manitoba and transformed them into modern designs. Her designs honor the past while living vibrantly in the present, grounded in the teachings of her late father, Elder Valdie Seymour, who shared lessons of love, respect and reconciliation. These values continue to guide her philosophy, adding depth and meaning to every detail of her design approach.

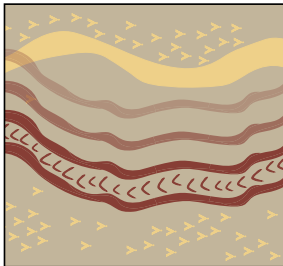
Indigenous inspiration you'll discover as you tour the space

As you move through the showroom, discover how culture, history and design come together to create a space that invites reflection and connection.



NIBI | flooring

Your steps will carry you across the Nibi collection from Milliken Flooring. *Nibi* is the Anishinaabemowin word for “water” symbolizing resilience, renewal and restoration. The patterns beneath your feet, *Gimiwan* (“it’s raining”) and *Zoogipoon* (“it’s snowing”), reflect the natural elements of this land. Their patterns honor forms of water and are inspired by ceramic pots created more than 3,000 years ago here in Treaty 1 territory.



ECHOES OF THE RIVER | boardroom glazing + systems panels

In the boardroom, you'll notice the flowing river lines and ceramic motifs across the glazing that extend onto the systems fabric panels, connecting the space to the adjacent workshop area. These designs reflect the waterways that shaped life in Manitoba and honor Indigenous traditions that span thousands of years.



PATTERNS OF PROTECTION | office systems panels

Geometric beadwork and star blanket inspired graphics are displayed across the systems panels. These patterns symbolize warmth, care and connection. They remind us that design is not only about form or aesthetics, but also a powerful expression of culture + personal identity that is rooted in context, history and human experience.

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area overviews

The showroom features four zones that provide opportunities to explore a variety of ways to gather, share, focus + connect.



COMMUNITY

The heart of the space, the Community, is where a company's culture comes to life. It's that free flow, casual space that welcomes and reinforces the values of an organization. This is where employees (along with people from outside the corporation) can spontaneously gather to share, welcome + connect. Defined by the organic and fluid interactions within it, this space is where the character and brand of the company is affirmed and reinforced.



COLLAB

The collab is a vibrant, flexible space that can adapt on the fly as needs change. It serves as a dynamic platform for sharing knowledge and ideas, and it's designed to safely bring larger groups together. As a learning space, it can host internal gatherings for individuals, departments or groups, as well as CEU courses + community events one day, and serve as a project space the next. Fully wired and multimedia-enabled, it's designed to support seamless collaboration.



WORKSHOP

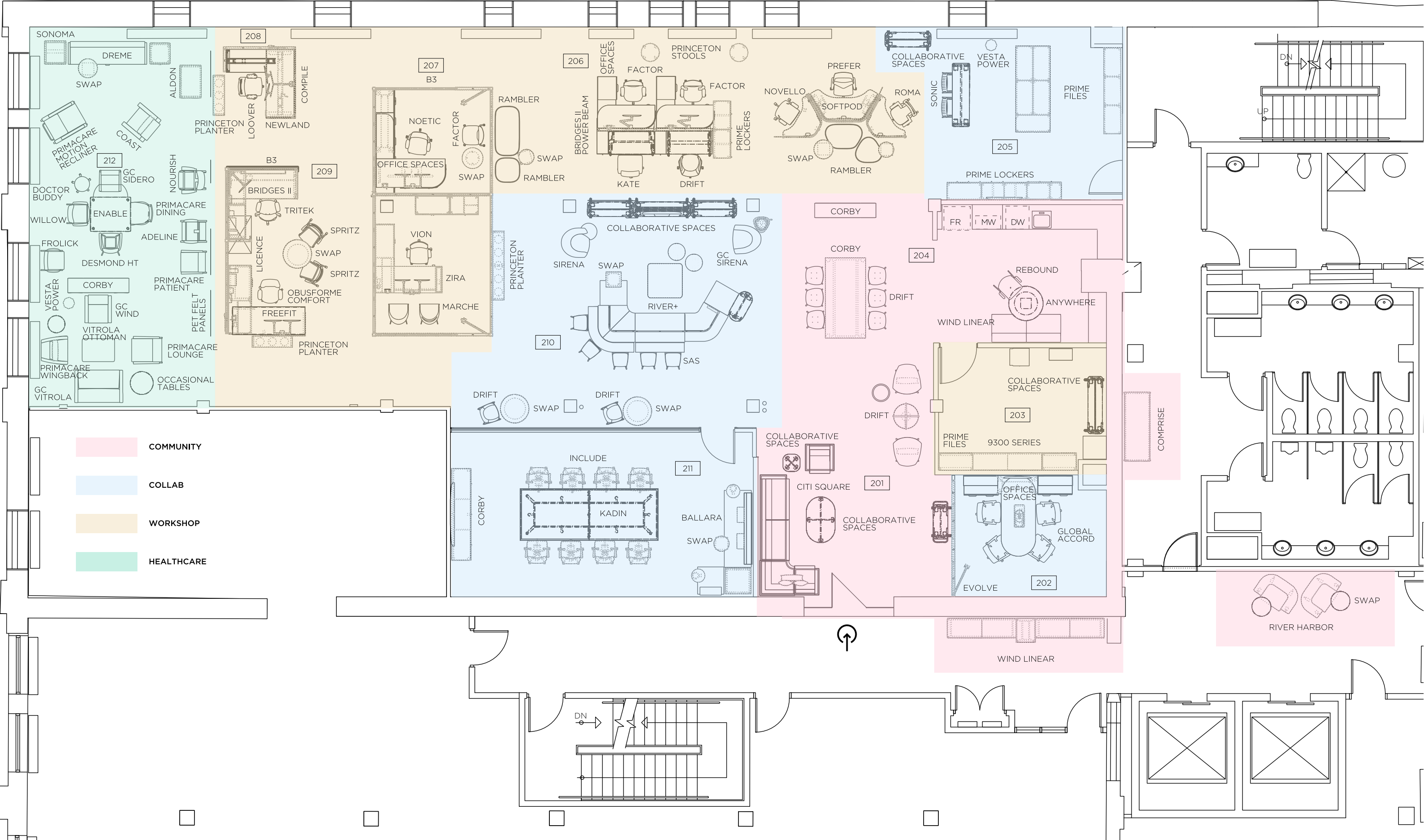
This space invites visitors to explore how their company's workstyle connects to the right furniture solutions. A series of ergonomic settings showcase options that range from individual to collaborative, open to closed, and mobile to fixed. Here, you can compare different levels of privacy, scale + flexibility to find the perfect fit.



HEALTHCARE

This zone highlights our solutions that connect people, spaces and care. From community areas to private rooms, our furniture promotes comfort, safety and well-being for patients, residents, visitors + caregivers. Designed to be welcoming, durable and sustainable, they adapt to individual or group needs, support privacy, withstand heavy use and meet infection control standards + prevention.

showroom overview



seating

textiles



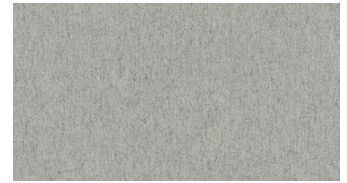
arc-com drifter
cocoa #3 (AC-63612)
grade 11



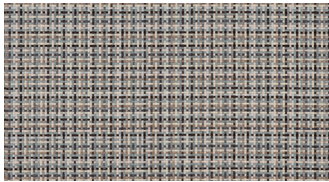
arc-com drifter
sand #5 (AC-63614)
grade 6



arc-com hush and hush 2
emerald #17 (AC-62126)
grade 7



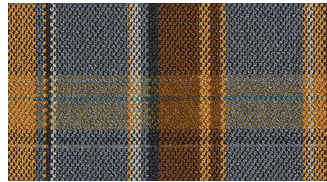
arc-com hush and hush 2
mist #1 (AC-62110)
grade 7



arc-com pixel
mist #2 (AC-64701)
grade 8



arc-com sparkle
pebble #1 (AC-65340)
grade 7



arc-com york plaid
amber #4 (AC-64413)
grade 11



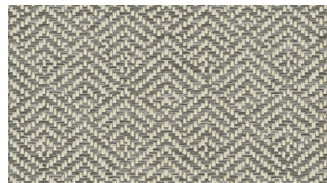
arc-com york plaid
smoke #9 (AC-64418)
grade 11



architex awaken
sand (23349)
grade 8



architex miramar
tinsel (23383)
grade 7



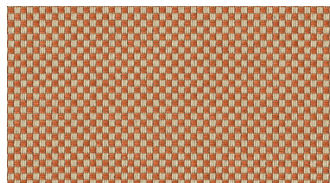
architex zenith
titanium (22179)
grade 9



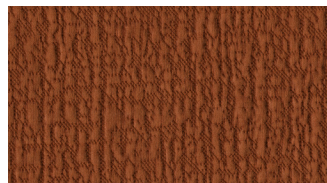
ctl leather prescott
antilop (PC54)
grade 10



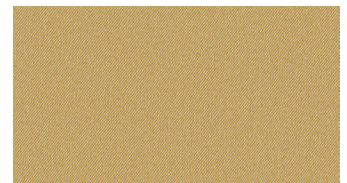
designtex checker
shibori (8360-756)
grade 12



designtex emblem
tiger (3068-451)
grade 10



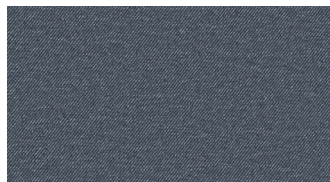
designtex in the cloud
spice (8093-302)
grade 7



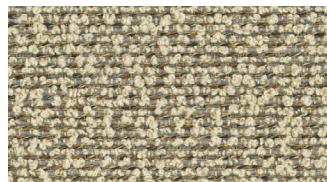
designtex tweedy twill
sunflower (3064-201)
grade 6



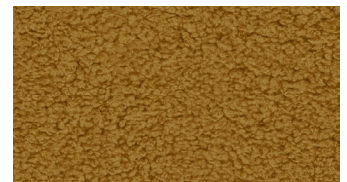
designtex tweedy twill
jungle (3064-502)
grade 6



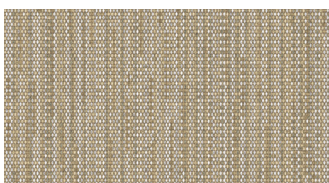
designtex tweedy twill
deep sea (3064-402)
grade 6



knoll textiles looped in
fawn (K23902)
grade 11



knoll textiles puff by nick cave
2 honey (K24332)
grade 7



ldi interiors champagne
sec (3607)
grade 11



ldi interiors florals + pottery
dark (401776)
grade 11



ldi interiors tweed
sandbar (7007)
grade 7



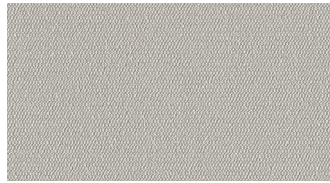
LUUM construct
auburn (4079-07)
grade 9

seating

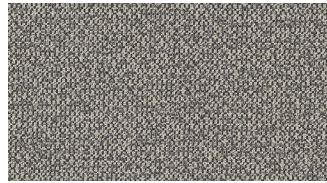
textiles



LUUM construct
pacific (4079-11)
grade 9



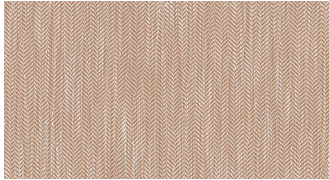
LUUM demi boucle
epsom (2005-04)
grade 8



LUUM haptic
alluvium (4093-03)
grade 9



LUUM herringbone hybrid
convergent (4121-07)
grade 10



LUUM herringbone hybrid
phoenix rising (4121-08)
grade 10



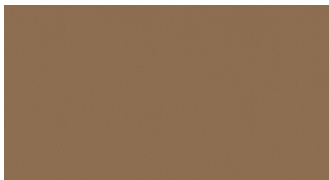
LUUM simplicity
bronze (2008-04)
grade 5



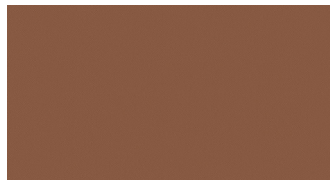
LUUM subtle stria
craft (4133-05)
grade 10



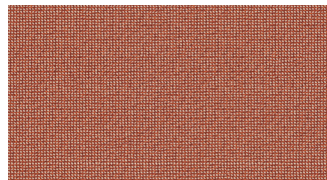
LUUM top coat
toast (4083-10)
grade 11



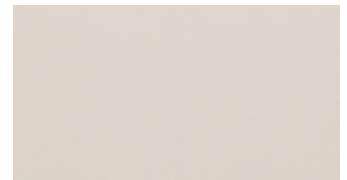
LUUM touch tone
range (4117-08)
grade 9



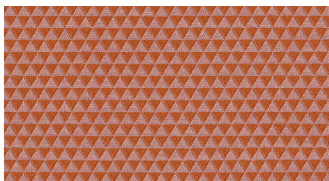
LUUM touch tone
mulch (4117-09)
grade 9



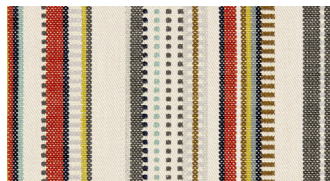
LUUM twisted tweed
sundial (4096-10)
grade 7



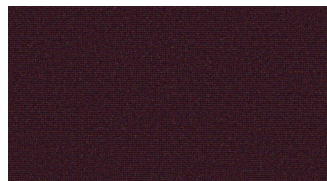
maharam apt
crepe (466392-022)
grade 8



maharam factor
present (466629-010)
grade 9



maharam metered stripe by
paul smith
glasswing (466630-003)
grade 13



maharam roman
treacle (466565-010)
grade 12



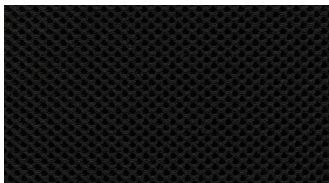
maharam rowan
toasted (466641-017)
grade 9



maharam tempo
flaxseed (466589-022)
grade 8

seating

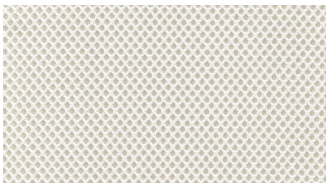
mesh



mesh - Prefer
black (DBK)



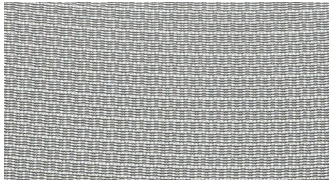
mesh - Spritz
black (U1)



mesh - Noetic
chalk (DCL)



mesh - Loover / Sora
coal black (VU19)



mesh - Vion
dust (MS77)



mesh - Factor
sand (P2)

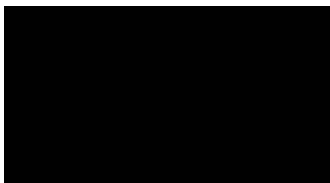


mesh - Factor
snow (P1)

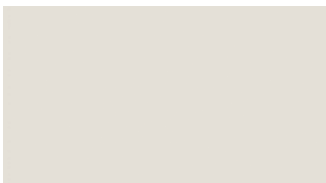
polypropylene



black

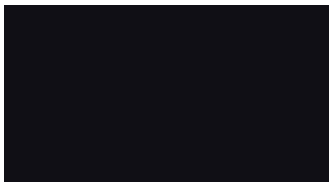


night

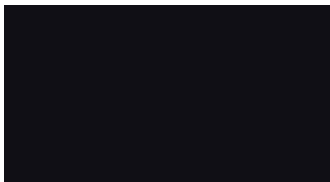


cloud

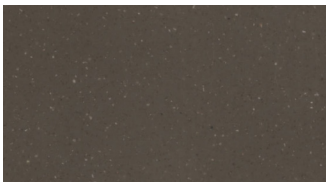
arms



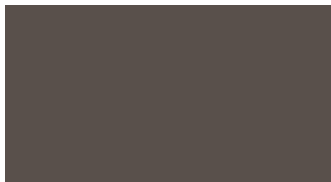
asphalt



black



hot stone



kalua



latte

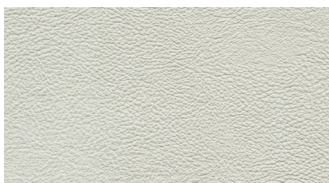


mocha



toast

arm patch



vinyl
release
stone (RL13)

wood back



maple

tablets



first class



sheer beauty

pillows

textiles



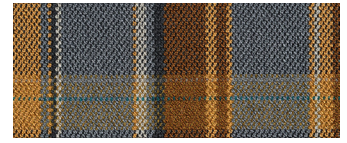
arc-com drifter
cocoa #3 (AC-63612)
grade 11



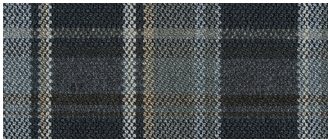
arc-com hush and hush 2
latte #3 (AC-62112)
grade 7



arc-com hush and hush 2
onyx #27 (AC-62136)
grade 7



arc-com york plaid
amber #4 (AC-64413)
grade 11



arc-com york plaid
smoke #9 (AC-64418)
grade 11



architex flex
canyon (23364)
grade 9



architex hero
gold (22963)
grade 7



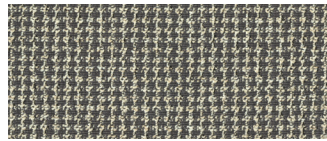
architex hero
petrol (22968)
grade 7



architex hero
pewter (22965)
grade 7



architex hero
steel (22964)
grade 7



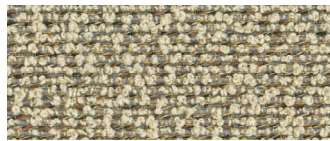
designtex boucle houndstooth
pacific (3019-401)
grade 9



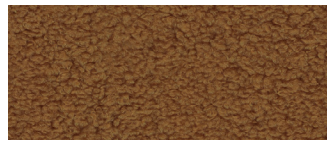
designtex tweedy twill
sunflower (3064-201)
grade 6



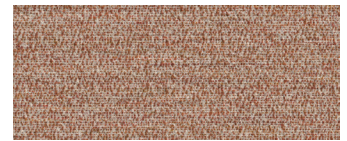
knoll textiles homage
shadow (K24286)
grade 11



knoll textiles looped in
fawn (K23902)
grade 11



knoll textiles puff by nick cave
bronze (K243310)
grade 7



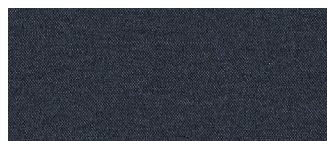
LUUM cognition
mull over (4130-04)
grade 9



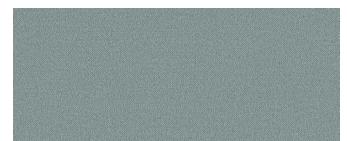
LUUM datastorm
silo (4125-02)
grade 11



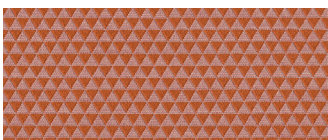
LUUM forward motion
taffy pull (2009-03)
grade 13



LUUM milieu
fleet (2001-27)
grade 6



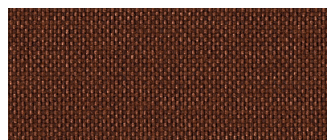
LUUM milieu
float (2001-24)
grade 6



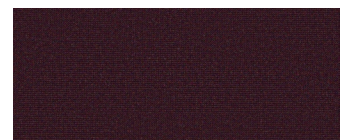
maharam factor
present (466629-010)
grade 9



maharam mode
basket (466337-049)
grade 4



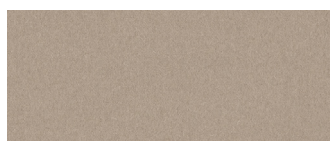
maharam mode
pathway (466337-054)
grade 4



maharam roman
treacle (466565-010)
grade 12



maharam rowan
cortado (466641-019)
grade 9



maharam tempo
shiitake (466589-021)
grade 8



momentum mix collage
piano (09594407)
grade 9

casegoods

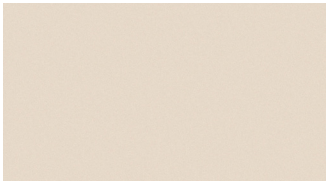
laminates



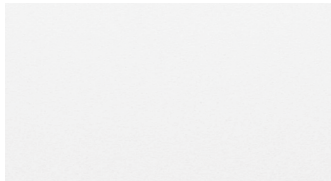
absolute acajou



black



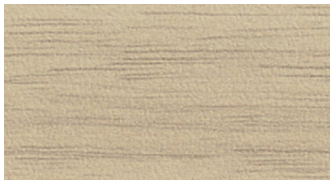
blizzard



designer white



fashionista



noce biondo



noce leggero



sheer beauty

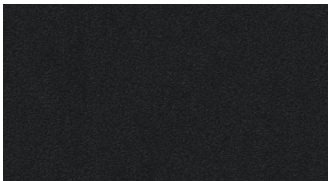


stonedust

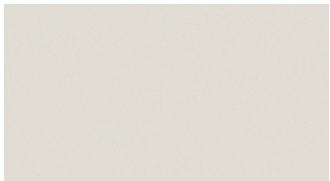


winter cherry

metal filing



black coffee textured



blizzard

wood veneer



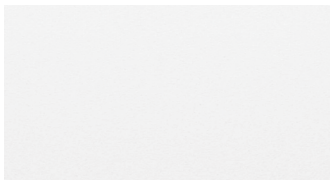
coral

panel textile



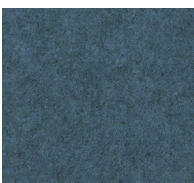
aurora
coconut (AU26)

accessories

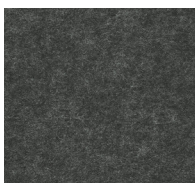


designer white

PET Felts



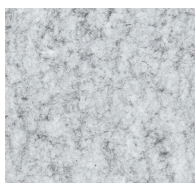
denim (DEN)



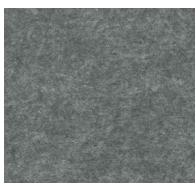
graphite (GPH)



harvest (HVT)



mist (MTS)



pewter (PWT)

legs, bases + frames



absolute acajou



asphalt



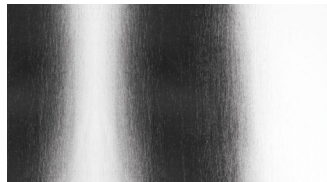
black



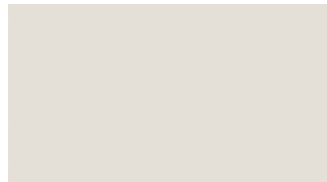
blizzard



charcoal



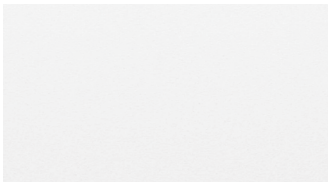
chrome



cloud



coral



designer white



ink



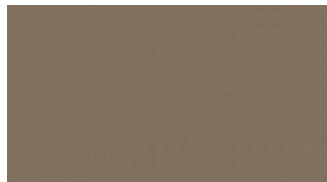
kalua



latte



maple



mocha



polished aluminum



shadow



stonedust



surf



tungsten

showroom design details

CARPET

Milliken | Nibi Background Design | New Ground | Custom DR 01443997_P25 | Bark

Milliken | Nibi Reconcile thru Design | Zoogipoon (Snowing) | Custom DR 01446388_P25 | ZOG128-44 Bark w/J119

Milliken | Nibi Reconcile thru Design | Gimiwan (Rain) | Custom DR 01446387_P25 | GIM128-44 Bark w/J119

LVT

Milliken | Fortifide Foundations 5.0MM | Chevron | CHV286 | Thrive

PAINT

paint throughout

Benjamin Moore | Chantilly Lace | OC-65 | Eggshell

word wall

Benjamin Moore | Dark Buff | CSP-320 | Eggshell

boardroom

Benjamin Moore | Black | 2132-10 | Eggshell

LIGHTING

café

Marset | Zenc | White

Luminaire Authentik | S-Danoise 1505-LA20/40 | Matt Sesame SEM

Luminaire Authentik | S-Arch-S-1-LA40 | Matt Sesame SEM

design library

Marset | Ambrosia 180 | Black

LAMINATE

kitchen / café / healthcare

Wilsonart | Loft Oak | 7968K-12 | Softgrain Finish



Global Furniture Group

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